

Christine Janus, BA. B.Ed, MBA, FICB

Christine Janus is CEO of the International Alliance of Dermatology Patient Organizations (IADPO) and has held that role since 2015. She has a proven track record as a strong patient advocate and was instrumental in founding IADPO and conceiving of the organization's ground-breaking Global Research on the Impact of Dermatological Diseases (GRIDD) project. It has long been Christine's view that people living with dermatological conditions around the world deserve much better access to care and treatment, and that by working together with like-minded organizations, this goal is achievable.

Christine served as Executive Director and then CEO of the Canadian Skin Patient Alliance (CSPA), 2007-2015. In those roles, Christine built the CSPA into a vibrant and effective voice for skin patients and led the development of five national award-winning initiatives including <u>Skin Deep, A Report Card on Access to Dermatological Care and Treatment in Canada</u>. In 2013, Christine helped the CSPA launch a subsidiary organization specifically to serve psoriasis patients, called the Canadian Association of Psoriasis Patients (CAPP) and followed up by releasing the <u>Psoriasis Report</u> to shine a light on the access issues for the millions of Canadians living with psoriasis.

Christine's experience and expertise also include working with organizational start-ups, specialized marketing, business development and management consulting services, as well as training development to the health care, banking, venture capital, real estate, sporting management, HR services and University sectors. She has also taught marketing at the university level. Christine was named to the first Patient Commando list of Women Changing Healthcare in 2013.